

Scott Taylor – Creative Copywriter

Greater Chicagoland Area

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B.A. English Lit/Rhetoric – University of Illinois, Urbana-Champaign

A chronically curious, detail-oriented, and consummately witty creative writer with several years of academic and freelance experience crafting compelling copy and content across a diverse range of industries, I possess a unique blend of writing expertise and practical, on-the-job experience, ensuring authentic and functional communication. I strive to utilize my skills as a writer, combined with an intimate understanding of consumer motivation, to create impactful storytelling that resonates deeply with target audiences.

- Gained practical experience through various roles, including selling mechanical watches, classic Chevy parts, bedding, cell phones, and office supplies; serving in hospitality; and operating as a registered eBay reseller.
- Authored and published press releases for a growing IT consulting firm, announcing the promotion of its new President on a national scale.
- Developed offer-inducing, MLS-compliant real estate listings for a leading Chicagoland area Broker, demonstrating dedication to the creative process from conception to execution.
- Maintained a meticulous attention to detail while advocating for a focus on the broader strategic vision.

Freelance Copy/Content Writer – 2009-Current – Part-time

www.ScottTaylorWrites.com - Greater Chicagoland Area

-Craft compelling, attention-grabbing, action-inciting copy and content across a range of industries, including (but certainly not limited to):

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|--------------|---------------------------|---------------|
| -B2B and B2C | -DIY and Home Improvement | -Automotive |
| -Technology | -Fashion and Clothing | -Employment |
| -Real Estate | -Healthcare | -Food-service |

- Develop engaging content strategies tailored to specific industry needs and target audiences.
- Ensure brand voice consistency and adherence to client messaging guidelines.
- Conduct thorough research to inform content accuracy and relevance.

(CRRRTRR) Chief Receiver of Recent Receivables That Require Receiving – 2021-Current

D&R Classic Automotive - Warrenville, Illinois

- Put hands on all inventory that enters the warehouse, from small hardware to complete body panels.
- Implement rigorous quality control measures and reconcile accounting figures with physical inventory counts.
- Collaborate with COO on stock evaluation and strategic product ordering.
- Mistake “Bill of Lading” for a “Bill of Landing.” The product is landing at the dock, is it not?!

Ghosts of Employment Past:

Giordano’s Pizza – Delivery driver despot
Bed Bath & Beyond – Executive nap expert
Officemax – Once sold a service contract for a paper shredder

Ebay – Registered reseller @ Designer Denim Outlet
Best Buy – Mobile communications connoisseur
Islamorada – Professional spiller of iced beverages