

SAT Term Life Insurance

TO: DANIELLE SMITH
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1-888-SAT-LIFE

Dear Mrs. Smith,

On October 1st of this year my sister passed away, unexpectedly. She was 32 years young.

I can still remember getting the call at 5 in the morning, packing a small suitcase, and starting the drive back to my hometown, 22 miles outside Chicago.

At the service, I stood behind my 2 nephews and 2 nieces as they said goodbye to their mother. I watched my brother-in-law kiss his wife of twelve years on the forehead one last time before they closed the casket.

My sister didn't think she could afford term life insurance. Nobody ever expects to need something like that. When she passed away, the cost of her funeral was deferred to my parents. Her husband couldn't afford a proper burial -- the burial she deserved. Not now, a single father with four kids, a mortgage, car payments, bills, and groceries.

You're still young, and these kind of things -- the "what ifs" in life - they're the last thing on your mind.

But life insurance shouldn't be.

At S.A.T. LIFE, they know all the "what ifs," and they want to help you protect the future financial and emotional stability of your family, if anything were to happen. Not only does the pre-mature death of a spouse, a parent, a daughter or son leave emotional scars, it leaves financial scars that can follow your loved ones around for years, even a lifetime. The average funeral alone costs over 10,000 dollars.

And -- though everyone's situation is different -- you, as a young couple, probably have many of the same obligations that my sister and her husband had. Things like a new house, new car, a growing family, bills, and loans.

That's just to name a few. And, unfortunately, these obligations don't disappear if something happens to you. Instead, they get deferred to your family. To the people you love and who love you. Even if you're a stay at home mom, the financial burden of an unexpected death can derail your family's dream of financial stability and security.

Please don't leave your loved ones with that burden. Don't take that chance. It's not something any family deserves. Even if you don't think you can afford term life insurance, give S.A.T. LIFE a call at 1-888-SAT-LIFE or visit them online at www.SATLIFE.com. With a wide variety of different options, S.A.T. LIFE can help you and your family find the right policy for you, depending on your specific financial concerns and needs.

You can purchase a renewable annual, 5, 10, 15, 20, or even 30 year guaranteed policy.

And, did you know that the younger you are when you purchase a term life insurance policy, the less your premium will be?

Plus, your costs and premium will never increase over the term of your policy, until you have to renew.

For even more security, all their term life policies are convertible policies that allow you to transfer to a whole life policy anytime during the term, with no penalty. This is perfect for growing families that can't afford whole life insurance yet, but have a higher initial need for protection due to the sudden increased financial responsibility of starting a new family.

This way, you can purchase the protection you need for your young family now, and convert to a more appropriate whole life policy to protect your more mature family in the future. You don't even have to prove insurability when you convert, so there's no fear of denial of coverage over the entire course of your lifetime.

You are covered, NO MATTER WHAT!

But that's not even the best part.

The best part is that when you call S.A.T LIFE you will get a representative who cares about your family and who is sensitive to your particular needs. And, should anything ever happen, you can count on them to make sure the process of getting your family the financial help they need is absolutely seamless.

You have a responsibility to your family. To your husband and children. This is one way to make sure you'll be able to look after the people you love for a long time, even if something happens to you. It's the last thing you want to worry about, so don't worry any longer.

Call 1-888-SAT-LIFE or visit SATLIFE.com now, and get back to living.

Sincerely,



SCOTT TAYLOR
SAT Representative